

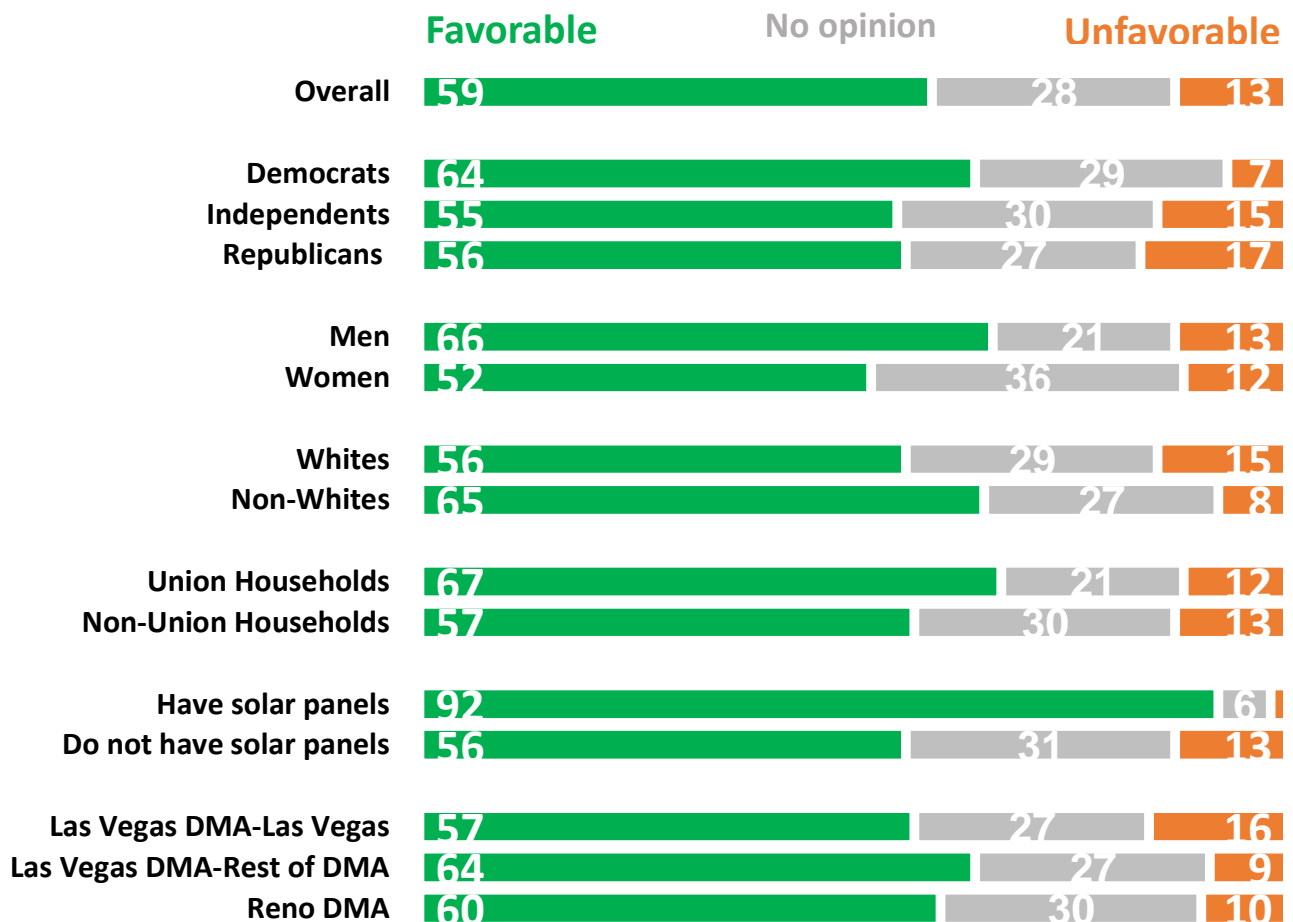
TO: Interested Parties
 FROM: Global Strategy Group
 DATE: June 28, 2016
 RE: **Overwhelming Majority of Nevadans Support Ballot Measure to Overturn PUC Ruling**

By wide margins, Nevadan voters want to bring rooftop solar back to Nevada, and to reverse the Nevada Public Utilities Commission’s (PUC) recent decision to increase charges on solar customers. This support is broad, deep and robust and extends across all demographic and partisan groups.

Key findings from Global Strategy Group’s recent poll of 600 likely 2016 General Election voters in Nevada conducted for the Bring Back Solar Alliance are as follows:

Rooftop solar is very popular. Nearly three-fifths of voters see the rooftop solar energy industry favorably, with just 13 percent seeing it in a negative light. Rooftop solar is popular statewide, across all demographics, including with those who do not have panels and even more favorable among union households.

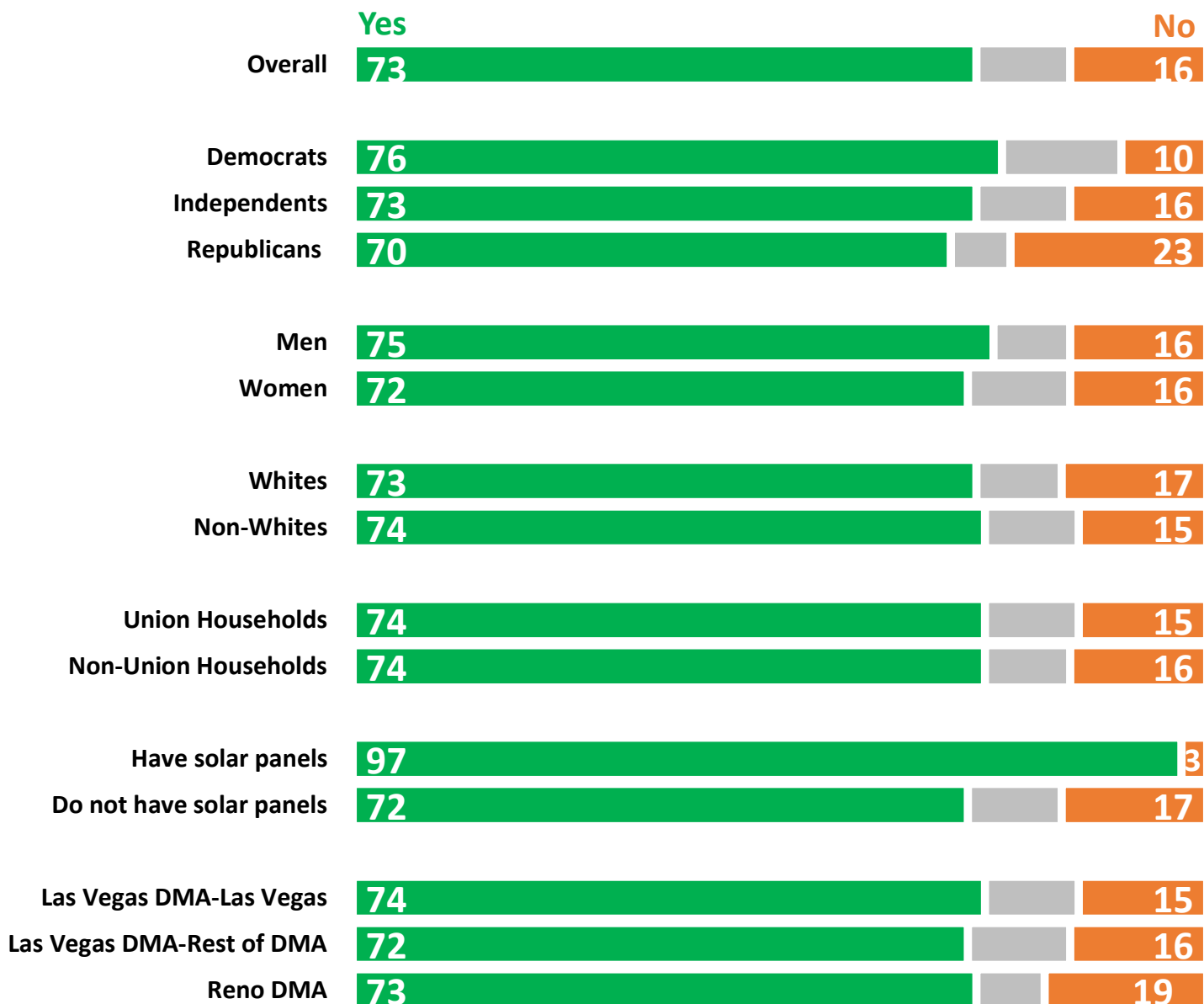
Do you have a favorable or unfavorable opinion of the rooftop solar industry?



Nevadans widely support a ballot measure to reverse the PUC decision. Nearly three-fourths of voters support a ballot measure to overturn the PUC decision that increased charges on solar customers. This broad support extends across every demographic and partisan group including a large majority of union households and homes that do not have rooftop solar.

As you may know, in December, the Nevada Public Utilities Commission, also known as the PUC, imposed new charges on rooftop solar customers. Some groups are proposing a ballot measure that would overturn the PUC decision.

If the election were held today, would you vote yes or no on a ballot measure that would reverse the PUC decision, and undo the new charges on rooftop solar customers?

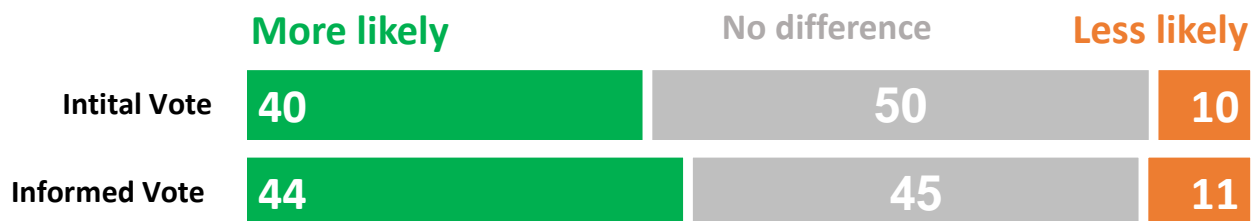


Voters are firm in their support a ballot measure to reverse the PUC decision. When voters hear arguments on both sides of the ballot measure debate – including language taken directly from anti-solar TV ads - Nevadans remain firmly supportive of a ballot measure overturning the PUC’s rooftop solar decision.



Voters would reward pro-rooftop solar legislators at the ballot box. Both before and after this same balanced debate, legislators who support the restoration of rooftop solar stand to be rewarded at the ballot box. Post-debate, voters say they’d be more, rather than less, likely to vote for a pro-solar legislator by a remarkable four-to-one margin.

If your state legislator were to support efforts to undo the new charges on rooftop solar customers, would that make you more or less likely to vote for that legislator, or would it make no difference?



ABOUT THESE DATA

Global Strategy Group conducted a telephone survey from June 16th to 21st, 2016, among 600 likely 2016 General Election voters in Nevada in both English and Spanish. The margin of error at the 95% confidence level is +/- 4.0 percentage points. Care has been taken to ensure that the partisan, geographic, and demographic divisions of the electorate are properly represented by the survey’s respondents.